

Ulster Bank Northern Ireland PMI[®]

Employment rises markedly as workloads continue to expand

Northern Ireland Business Activity Index





Key findings

Third successive expansion in output

Employment up strongly again

Inflationary pressures weaken

Growth was sustained in the Northern Ireland private sector in April, with activity up for the third month running. Employment continued to rise markedly as a result. Meanwhile, rates of both input cost and output price inflation softened again and suppliers' delivery times shortened.

The headline seasonally adjusted Business Activity Index posted 53.1 in April, down from 54.9 in March but still signalling a solid monthly increase in business activity at companies in Northern Ireland. Output has now risen in three successive months. Activity increased in the services, construction and retail sectors, but dipped in manufacturing.

Output growth was often linked to higher new orders, which also increased for the third month running. That said, the rate of expansion eased and was only marginal.

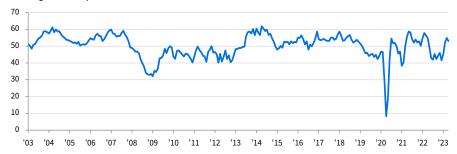
Northern Ireland Business Activity Index sa, >50 = growth since previous month

Rising new orders also encouraged firms to expand employment again, with some companies increasing staffing levels to try and work through outstanding business. Staffing levels continued to rise sharply.

While higher wages and energy prices continued to push up input costs in April, the rate of inflation softened for the seventh consecutive month and was the weakest in close to two-and-a-half years. Similarly, the pace of increase in selling prices was the least pronounced since December 2020.

For the first time since the question on suppliers' delivery times was added to the survey in March 2021, vendor performance improved in April.

Companies remained optimistic that output will continue to rise over the coming year, with confidence supported by improvements in new orders.





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About the Northern Ireland PMI[®] report

The Ulster Bank Northern Ireland PMI[®] is compiled by S&P Global from responses to questionnaires sent to a panel of around 200 private sector companies in Northern Ireland, operating in the manufacturing, construction, retail and services sectors. The panel has been carefully selected in order to accurately reflect the true structure of the economy and therefore provide an accurate picture of business conditions.

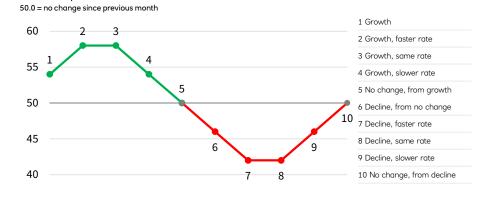
Survey responses are collected in the second half of each month and indicate the direction of change compared to the previous month. A diffusion index is calculated for each survey variable. The index is the sum of the percentage of 'higher' responses and half the percentage of 'unchanged' responses. The indices vary between 0 and 100, with a reading above 50 indicating an overall increase compared to the previous month, and below 50 an overall decrease. The indices are then seasonally adjusted.

Index interpretation

The headline figure is the Business Activity Index. This is a diffusion index calculated from a single question that asks for changes in the volume of business activity compared with one month previously. The Northern Ireland Business Activity Index is comparable to the UK Composite Output Index. It is sometimes referred to as the 'Northern Ireland PMI', but is not comparable with the headline UK Manufacturing PMI figure.

Underlying survey data are not revised after publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series.

For further information on the PMI survey methodology, please contact economics@ihsmarkit.com.







Comment

Commenting on the latest survey findings, Richard Ramsey, Chief Economist Northern Ireland, Ulster Bank, said:

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PMI[®] by S&P Global







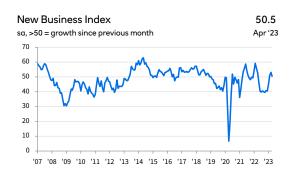
Demand and outlook

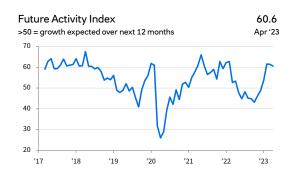
New orders rise slightly in April

April data pointed to a third successive monthly increase in new orders at companies in Northern Ireland amid new client wins, improving customer confidence and some positive signs with regards to exports. That said, some reports of enquiries slowing during the month meant that the rise in new business was only marginal and the softest in the current growth sequence. New orders expanded in services and retail, but decreased in manufacturing and construction.

Optimism sustained

Rising new orders supported confidence among companies that they will be able to expand output over the coming year. Optimism remained above the series average, despite softening slightly at the start of the second quarter. Around one-third of respondents predicted a rise in output over the next 12 months, against 12% that forecast a reduction.





Business capacity





Staffing levels increase markedly again

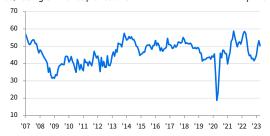
As has been the case throughout 2023 so far, Northern Ireland companies increased their staffing levels in April. The rate of job creation remained marked, despite easing from the previous month's joint-record high. According to respondents, employment was increased in response to higher new orders, and as part of efforts to reduce outstanding business. Workforce numbers were up across each of the four broad sectors covered by the survey.

Marginal rise in backlogs

Increases in new orders continued to impart pressure on capacity during April and led to a third successive monthly accumulation of outstanding business. That said, efforts by firms to reduce their backlogs meant that the pace of increase softened from March and was only marginal.



Outstanding Business Index50.3sa, >50 = growth since previous monthApr '23





Exports

New business from abroad stable

After having risen in each of the preceding two survey periods, new export orders were unchanged in April. While some firms reported that demand in international markets had improved, others suggested that a recent strengthening of the pound against the US dollar had made securing new export orders more challenging.



New Export

Business Index

Nov '22 - Apr '23

55

50

45

40

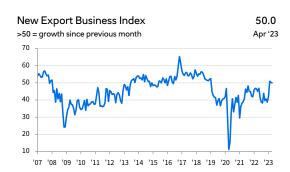
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Improvement in export climate gathers strength

The Northern Ireland Export Climate Index (ECI) is calculated by weighting together national PMI output data according to their importance to the manufacturing exports of Northern Ireland. This produces an indicator for the economic health of the country's export markets.

The ECI rose to 53.6 in April from 52.6 in March, signalling a solid and stronger improvement in demand conditions in export markets. In fact, the strengthening of the export climate in April was the greatest since May 2022.

The Republic of Ireland, USA and Germany all saw growth in activity quicken at the start of the second quarter, with the rise in Germany the fastest for a year. Meanwhile, Canadian manufacturing production returned to growth following a fall in March. Output continued to decrease in the Netherlands, however, and at a faster pace.



Export Climate Index 53.6 sa, >50 = growth since previous month Apr '23

Top export markets, Northern Ireland

Rank	Market	Weight	Output Index, Apr'23
1	Republic of Ireland	46.0%	53.5
2	USA	12.2%	53.4
3	Netherlands	5.9%	47.7
4	Canada	5.0%	50.6
5	Germany	4.4%	54.2







Prices





Suppliers' Delivery

Times Index

Nov '22 - Apr '23

55

50

45

40

Input price inflation continues to soften in April

Although input prices continued to rise at a marked pace during April, the rate of inflation softened for the seventh successive month and was the weakest since November 2020. Wage increases were widely reported by panellists, while other firms indicated that higher energy bills had pushed up input costs. Service providers posted the fastest rise of the four sectors covered.

Weaker charge inflation signalled

In line with the picture for input costs, output prices increased at a softer pace in April. In fact, the rate of inflation eased to a 28-month low and was the slowest of the monitored areas of the UK. Selling prices rose most quickly in the construction sector, with manufacturing seeing the weakest pace of inflation.



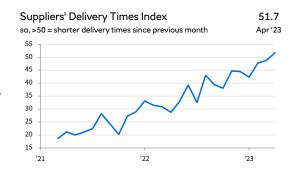


'07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19 '20 '21 '22 '23

Suppliers' Delivery Times

Lead times shorten

For the first time since the question on suppliers' delivery times was added to the survey in March 2021, a shortening of lead times was recorded during April. Where quicker deliveries were recorded, firms mentioned improved global supply conditions and better access to transportation.







UK Sector PMI

Sector specialisation: Northern Ireland

Location quotients (LQs) are useful measures of regional economic specialisation and can identify industry clusters at a local level. They are ratios derived by comparing the share of sector output (or gross value added) in regions with the national share of output in the same sector.

Focusing on the manufacturing and service sectors in isolation, a location quotient is calculated by taking a sector's proportion of regional output and comparing it with the UK-wide share of output in the sector. An LQ of 1.0 in a sector means that the region and the UK as a whole are equally specialised in that sector. An LQ greater than 1.0 indicates that the sector has a greater economic footprint in the region than it does for the UK as a whole.

The tables below rank the location quotients for Northern Ireland, broken down by manufacturing and services. The UK Output Index for each sub-sector is also displayed.

Northern Ireland specialisation: Manufacturing

	•		· ·
Rank	Sector	LQ	UK Output Index, Apr '23 ⁺
1	Electrical & Optical	1.42	
2	Food & Drink	1.26	
3	Textiles & Clothing	1.19	
4	Other Manufacturing	1.09	•
5	Basic Metals	0.98	1
6	Timber & Paper	0.92	
7	Mechanical Engineering	0.88	
8	Chemicals & Plastics	0.78	
9	Transport	0.77	
			35 40 45 50 55 60

Northern Ireland specialisation: Services

1 Hotels, Restaurants & Catering 1.34 2 Personal & Community Services 1.23 3 Transport & Communication 1.22 4 Business-to-business Services 0.89 5 Computing & IT Services 0.89 6 Financial Intermediation 0.66	Rank	Sector	LQ	UK Business Activity Index, Apr '23 ⁺
3 Transport & Communication 1.22 4 Business-to-business Services 0.89 5 Computing & IT Services 0.89	1	Hotels, Restaurants & Catering	1.34	
4 Business-to-business Services 0.89 5 Computing & IT Services 0.89	2	Personal & Community Services	1.23	
5 Computing & IT Services 0.89	3	Transport & Communication	1.22	• • • • • • • • • • • • • • • • • • •
	4	Business-to-business Services	0.89	
6 Financial Intermediation 0.66	5	Computing & IT Services	0.89	
	6	Financial Intermediation	0.66	

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UK sector focus

Basic Metals

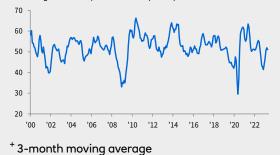
The three months to April saw a modest rise in production levels across the UK's Basic Metals sector. With new orders remaining in contraction territory (albeit falling at a slower rate), output growth was driven by progress on backlogs of work, which fell sharply in the latest three-month period.

The increase in output was further supported by improved material availability. Lead times on inputs shortened substantially, and to the greatest extent for almost 14 years. This easing of supply-demand imbalances also manifested itself in a cooling of price pressures. Input cost inflation was the slowest in over two-and-a-half years. Factory gate prices also increased at a slower rate, although inflation on this front remained comparatively more elevated.

Looking ahead, Basic Metals producers were optimistic about growth prospects in the next 12 months. Expectations were in fact the highest for over a year.



sa, >50 = growth since previous month (3mma)[†]







UK Regional PMI overview

Business Activity

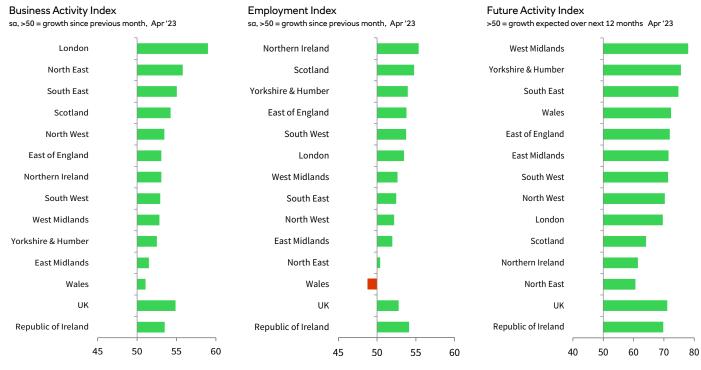
All 12 UK nations and regions monitored by the survey saw a rise in business activity in April, the first time this has been the case since February last year. The strongest growth by far was recorded in London, where it hit a ten-month high. Wales sank to the bottom of the rankings for output growth and was one of only two areas (alongside Northern Ireland*) where the pace of expansion slowed.

Employment

Employment rose across all areas of the UK during April except in Wales. Here, workforce numbers fell for the fourth month running, albeit at the slowest rate in this sequence. Northern Ireland recorded the fastest rate of job creation, as has been the case in each of the past four months, followed by Scotland. Notably, the North East saw staffing levels rise - albeit marginally - for the first time in nearly a year.

Future Activity

Business expectations were generally positive in April, although trends varied. The West Midlands recorded the highest degree of optimism towards future activity, despite it being one of five areas where sentiment weakened from the month before (alongside the South East, South West, Scotland and Northern Ireland). The greatest uptick in the level of confidence was in the North East.



*Coverage in England, Wales, Scotland and Republic of Ireland only includes manufacturing and services. Northern Ireland also includes retail and construction.





Index summary

Northern Ireland

sa, 50 = no change over previous month. *50 = no change over next 12 months.

	Business Activity	New Business	Future Activity*	Employment	Outstanding Business	New Export Business	Export Climate	Input Prices	Prices Charged	Suppliers' Delivery Times
Nov '22	46.0	40.7	46.2	50.1	41.6	40.6	48.6	76.6	62.5	44.7
Dec '22	41.6	40.5	48.8	50.0	43.0	38.7	49.5	76.1	62.1	44.5
Jan '23	45.3	44.9	53.6	52.5	44.9	41.9	51.1	73.1	61.8	42.3
Feb '23	52.2	50.9	61.6	54.4	50.3	50.9	53.3	70.8	61.2	47.7
Mar '23	54.9	53.1	61.4	56.6	53.2	50.2	52.6	68.3	59.7	48.8
Apr '23	53.1	50.5	60.6	55.4	50.3	50.0	53.6	66.1	57.4	51.7

By Sector, April '23

sa, 50 = no change over previous month. *50 = no change over next 12 months.

	Business Activity	New Business	Future Activity*	Employment	Outstanding Business	Input Prices	Prices Charged
Manufacturing	49.3	46.8	61.3	54.2	44.3	57.9	54.7
Construction	50.5	43.8	59.1	60.1	48.9	62.0	65.6
Retail	55.2	55.4	61.4	61.2	53.5	66.5	57.3
Services	54.9	53.5	61.0	51.6	54.4	70.2	58.3

Contact

Richard Ramsey Chief Economist, Northern Ireland T +44 (0)28 9027 6354 M +44 (0)7881 930955 richard.ramsey@ulsterbankcm.com Web: www.ulstereconomix.com Twitter: @UB_Economics

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