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In 2022, more new businesses led by women were founded than ever before. This is despite immense economic uncertainty.



were founded in 2022 – more than ever before. This is more than **twice** as many as were founded in 2018, just before the Rose Review was first published.

A fifth of new incorporations last year were all-female led, a figure that has risen from 16% in 2018.

was among -25-year-old female founders, which rose by almost a quarter (24.3%).

The biggest leap

Numerous initiatives driven by the Rose Review and its partners have contributed to this growth.

Across the UK, Rose Review partners provided more than 800,000 opportunities

for female entrepreneurs to access the support they need to thrive.

The Investing in Women Code has expanded to signatories, up from 134 last year. This is a more than 41% rise. New signatories include M&G Catalyst and Funding Circle.

Backers of the Code represent

in assets under management.



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The newly founded Women Backing Women campaign via the Women Angel Investment Taskforce engaged thousands of new and prospective women angel investors to help unlock new sources of earlystage funding for founders across England, Scotland, Wales and Northern Ireland.

Female entrepreneurs represent huge economic potential for the UK.



could be added to the UK £250bn could be added to the UK economy if women matched men in starting and scaling businesses.



Amid challenging economic headwinds, female entrepreneurs need redoubled support.

To unlock this potential and support female founders in this more challenging economic landscape, the Rose Review and its partners are driving forwards new and existing initiatives to help more women to start and build thriving businesses.

In 2023, the Rose Review and its partners commit to:

Offer three million **business support** opportunities over three years for female founders across the UK and in all sectors.

Grow the pool of UK women angels from 14% to 30% by 2030 through the work of the Women Angel Investment Taskforce and initiatives such as Women Backing Women campaign.

Work with IWC signatories to showcase positive change across the industry, to influence broader transformation and increase investment in women-led businesses

Relaunch and maximise the use of the Invest in Women Hub as a go-to destination for women seeking to raise capital.